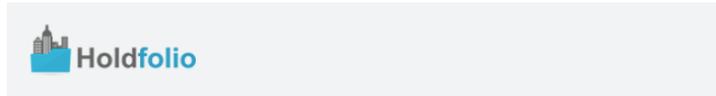# Welcome Series Emails

Email #1 - Sent same day as registration

Holdfolio
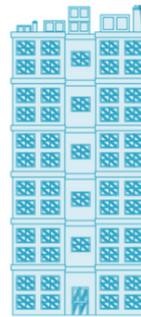
%FIRSTNAME%

Welcome!

HOLDFOLIO

Makes **Multi-Family** Real Estate Investing Easy for You

Greetings from Holdfolio. Hope you're doing great!
We're excited to see you registered on our platform. Here at Holdfolio, our team works hard to make real estate investing *easy* for you.

✔ Holdfolio has more than 3,100 members and over **$6.5M invested** in our holdings.

✔ You can become an Investor in a income-producing real estate property **for as little as $20,000**.

✔ **Receive cash dividends** quarterly.

✔ Holdfolio is managed by **full-time real estate investors**, no middlemen or outsourced parties.

What's next?

All it takes is a quick phone call to get started! We can set up your online dashboard at no charge, in under 5 minutes!

Reach out to schedule a call if you haven't already or send us an email.

That's all for now, but we'll be in touch!

Sincerely,

Jacob Blackett,
CEO, Holdfolio

Learn more now!
Recent acquisitions
Visit our website

Happy Investing!
The Team at Holdfolio

Email #2 - Sent 4 days after registration

Holdfolio

%FIRSTNAME%

Greetings from Holdfolio.

Whether you are new or experienced when it comes to real estate investing, we know that the ins-and-outs of these opportunities can be a overwhelming and uncertain experience. But, you also know that the real estate market is an effective route to build wealth. Maybe you heard about multi-family real estate investment success stories through a friend, a relative or a career connection…

We're glad you've joined us at Holdfolio. Our team takes a strategic and hands-on approach to create a win-win opportunity for everyone.

✔ Our payouts average at **10.17% cash return***

✔ **New acquisitions** every other month

✔ **No fees** to use our platform

Want to create your own success story? Read this Q&A interview with one of our latest members to capture real-time insights into the benefits of investing with Holdfolio:

1. **What were your biggest concerns when you decided to invest in Multifamily investments?** *The larger amount of capital usually needed to invest.*
2. **Why did you choose Holdfolio?** *It is a passive approach and the returns are attractive.*
3. **What were the steps and processes to invest with Holdfolio?** *It was simple. After deciding on the investment I completed an easy process online to invest. After signing the investment agreement I funded the investment by mailing in a check.*
4. **How much time do you apply to managing your investment with Holdfolio?** *I log on to my dashboard every so often to check the status of investments.*

*Continue reading this interview on our **Blog***

Learn more now!

Question? Book a quick call with a company representative.

Trouble logging in? Contact us.

*This return does not take into account possible increases or decreases in the value of the investment. Further, the performance of our portfolios in the past does not guarantee that they will be successful in the future. More information about our track record is available to registered users.

Happy Investing!
The Team at Holdfolio

Email #3 - Sent 8 days after registration

![Holdfolio]

%FIRSTNAME%

Greetings from Holdfolio.

We hope you had a chance to read our Q&A Interview for New Investors. To provide further insight to Holdfolio we went ahead and compiled a larger net of resources for your review.

And don't forget...you can always access our FAQ section on our website.

Here is **Part 2: Q&A for New Investors**:

1. **How do the legal agreements describe the relationship between investor members and the manager?** *For the most part, the manager retains the right to make all day to day decisions, however there are certain decisions that will be made through a vote of the investor members in order to reach a majority consensus.*
2. **When are profits distributed to investors?** *Holdfolio disburses profit to investors quarterly. This means that you will receive profit from your investment deposited directly into your account during the first couple weeks of January, April, July, & October. To date the average return to partners is 10.17%.**
3. **How do I get my invested capital back?** *After Holdfolio holds the property to collect rental income, the property can be sold for a profit or refinanced with long term debt. In the event the property is sold, you will receive the return of your invested capital plus the profits from the sale. If the property is refinanced, you will receive a return of your invested capital & still keep your interest percentage in the company. It is also possible for you to sell your ownership to recoup your investment. In this scenario, either Holdfolio can purchase your ownership, or we can assist in a match-making process.*

Continue reading this interview on our Blog

*This return does not take into account possible increases or decreases in the value of the investment. Further, the performance of our portfolios in the past does not guarantee that they will be successful in the future. More information about our track record is available to registered users.

Did you know? Learn more about Holdfolio.

HOLDFOLIO

Named a Top

Real Estate Crowdfunding Platform

by FitSmallBusiness .com

Get started now! Book a quick call with a company representative.
Trouble logging in? Contact us.

Happy Investing!
The Team at Holdfolio